

# FILM & TELEVISION

**BTEC** Level 3 National Extended Diploma in Creative Digital Media Production

Upon completing this course you will have the necessary skills and knowledge to progress to Higher Education, be that University or an apprenticeship. If you wish to progress to employment, after gaining practical skills with industry approved equipment and software, you'll be ready for any progression you choose.

**EDITING TECHNIQUES (Unit 21)**  
Explore how the pioneers of film developed different editing techniques to construct meaning. Experiment with continuity and non continuity styles, start to learn industry standard workflow.

**PRE-PRODUCTION (Triple only) (Unit 4)**  
Creative ideas development, logistical planning and professional documentation - essential for the successful creation of any media product. Learn how and why planning and documentation is so important in professional industry.

**SINGLE CAMERA TECHNIQUES (Unit 20)**  
Capture high-quality footage and use a variety of framing techniques to build a visual narrative.  
Learn how composition, manual functions and combinations of shots create meaning and tell a story.

**SCRIPT WRITING (Unit 19)**  
Learn the craft of scriptwriting and how to write to get yourself noticed. Understand the importance of industry standard formatting and conventions. Explore the industry and role of the writer including how to get work and collaborate with others. How to construct an engaging narrative and dialogue.

**MULTICAM PRODUCTION (Unit 35)**  
Live sports coverage, studio panel shows, soap operas, live music performances and news broadcasting all rely on multi camera techniques to bring the content to the screen. Learn all of the key roles in the studio and gallery to create and present a live TV broadcast.

**MEDIA ENTERPRISE (Unit 7) (DOUBLE ONLY)**  
Interested in starting your own business? Develop and apply enterprise skills, learning how to apply the production skills taught throughout the course to initiate new products and services. Understand how to use initiative, creativity and problem solving to innovate and succeed.

**DIGITAL MEDIA SKILLS (Unit 3)**  
This external creative and technical assessment looks at your ability to generate creative ideas and apply industry standard workflow to create a media product in response to a brief, preparing you for production and postproduction in professional digital industries.

**MEDIA REPRESENTATION (TRIPLE ONLY) (Unit 1)**  
All media express messages through representations that shape perceptions and beliefs about what is valued and undervalued in society. Interrogate media representations through a critical framework, exposing how societies are shaped by the media they consume.

Use industry standard hardware and software, exactly the same as that used in all the top media companies, to prepare you for work in the creative industries, self-employment, apprenticeships or higher education!

**FACTUAL PRODUCTION (Triple only) (Unit 16)**  
Learn how to apply the codes conventions of factual programming, developing the skills to create narrativization, dramatisation and realism to create a documentary that informs and entertains the audience at the same time.

**RESPONDING TO A COMMISSION (Unit 8)**  
Learn how to gain freelance work through live commissions. Be able to present creative ideas to clients using professional pitching skills. Learn how to showcase your creative ideas, communication and production management skills to ensure future career success

**MEDIA CAMPAIGNS (Unit 6) (TRIPLE ONLY)**  
Learn how to create an effective cross platform marketing campaign using branding across a range of media channels to communicate a cohesive message and reach your target audience.

**WORKING IN THE CREATIVE MEDIA INDUSTRY (Unit 2)**  
Learn about the structure of your chosen industry, how and where to find jobs. Create a showreel, network and online portfolio to ensure you leave the UTC ready for the next stage of your life.

**LIGHTING TECHNIQUES (Unit 36)**  
In this unit, you will investigate the use of lighting and its purpose in a range of moving image products. Understand and experiment with how to use lighting both practically and creatively, ensuring your work always looks professional.

**SPECIALIST SUBJECT INVESTIGATION (Unit 8)**  
Focus on a contemporary specialist media issue or debate

The creative industries are the fastest growing sector of the UK employment market!



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