Graphic design is both an art form and a method of communication with many aspects. In these days of GUIs (Graphical User Interfaces) UI and UX (User Interface and User Experience) graphic design skills are becoming an increasingly important and desirable skillset.

A LEVEL
GRAPHIC COMMUNICATION

AQA

Advanced Level Art & Design (Graphic Communication)

INTERACTIVE MEDIA

We all interact with some kind of media every day, especially on our smartphones. Learn how to create great interactive graphics for the web, apps and games design (characters and environments).

You will produce practical and critical / contextual work in one or more areas of study including web, app and game design, advertising, packaging design, design for print, illustration, communication graphics, branding, multimedia, motion graphics, design for film and television.

ADVERTISING

Another massive growth sector. Many companies are now choosing to do all of their advertising online and many use the large displays seen on roadsides and in our towns and cities to create awareness. Learn to create stunning advertising visuals.

DESIGN FOR PRINT & WEB

Graphic designers are responsible for creating great looking websites. The coding guys make it functional, the designers make it WORK! It's the same with printed material. Graphic designers make printed content work! We'll show you how

ILLUSTRATION

Every time you draw or doodle you're illustrating. In this course we will show you how to use industry standard hardware and software to turn those drawings and doodles into stunning pieces of graphic art and illustration.

FILM & TV

TV and Film opening titles and the credits at the end are all the work of graphic designers. Learn to create amazing graphical sequences using industry standard software. Create full animations! We have the professionals, the hardware and software to help you make it happen

ADOBE CREATIVE CLOUD

As a UTC student you will have access to the full Adobe Creative Cloud suite of programs. You will be taught how to get the most from this powerful software.

COMMUNICATION GRAPHICS

Festivals, events, airports, railways stations, shopping centres all need and use communication graphics to assist and direct visitors. It's both a skill and an artform!

Graphic designers work in all areas of the creative sector, creating amazing designs that we see aound us (and probably take for granted) every day. But the world would be a much more boring place without their work! Branding, signage, advertising they do it all!

BRANDING

Iconic brands like Apple or Coca-Cola don't just appear out of thin air! Branding is a high-level skill much sought after by large and small companies and organisations alike. We will teach you the principles and techniques you need.

MULTIMEDIA

Learn how to create multimedia graphics to be shown in print, on the web and on screen. Use various media, materials and techniques to create stunning pieces of graphic design work. You get the chance to experiment with your ideas!

MOTION GRAPHICS

Usually, these are purpose-driven pieces with the goal of presenting information to the viewer through the use of animated text or graphics. They are often used for teaching or training videos and is a highly sought after skill.

Learn all of the skills you will need for a rewarding career in the media industries taught by graphic designers and photographers, experts and specialists in their fields.

The creative industries are the fastest growing sector of the UK employment market!

utc
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