

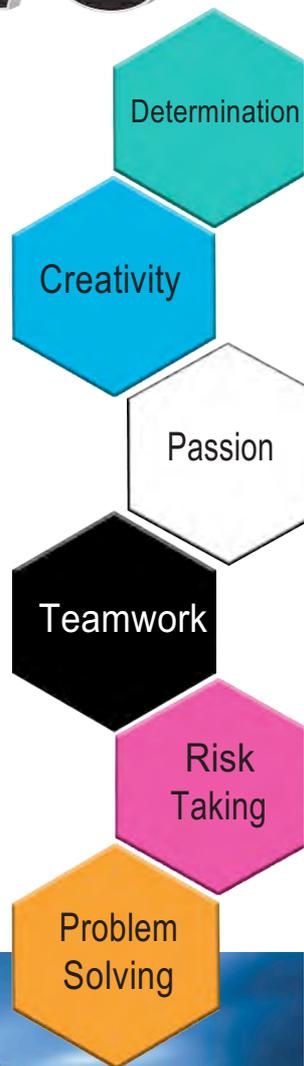
19th  
Edition



# Campus News

@MediaCityUK

Event	Date
Gaydio Enrichment Starts	8th October
Settling in Evening	11th October
PSHCE Drop Down Day	18th October
Break up for half term	18th October



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 [www.utcmmediacityuk.org.uk](http://www.utcmmediacityuk.org.uk)

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Published by UTC@MediaCityUK  
for students, parents, staff and partners.



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# BBC Radio 1 Academy

UTC Students were invited by the BBC to attend UCLAN Radio Academy in Preston on 18th September. The visit consisted of presentations, Q&A, and presentations from:



- Greg James
- The Amazons
- Love Island's Camilla Thurlow
- Hollyoaks Cast & Crew
- Radzi Chinyanganya
- Boiler Room



They spoke about how they got to where they are now, the media industry and how to get your foot into the door of the media sector.

## Wavemakers

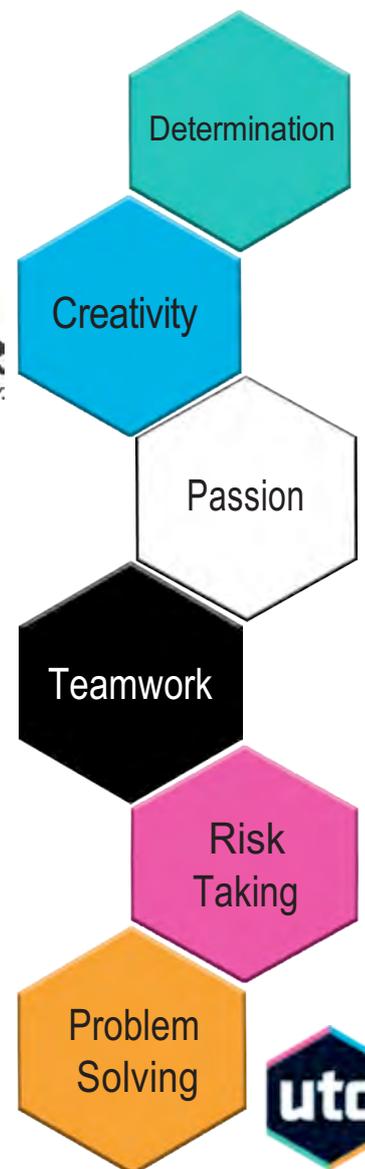
A group of Year 12 students attended a careers event at Wavemaker Manchester office on Friday 28th September. The event showcased the many career opportunities within the advertising profession, especially within media.

This event was in conjunction with the IPA (The Institute of Advertising Practitioners)



This was the second year the event has been run. In 2017 60 of the top agencies across the country (including Wavemaker Manchester) opened their doors to schools and colleges to showcase the advertising industry. It was a huge success and last year 97% of attendees said they would like to pursue a career in advertising.

UTC Students really enjoyed and were inspired by the event and are now wanting to consider media planning and buying as a potential career path. Wavemaker staff showed that a career in this industry is based on many skills from Maths and Science to English and Art.



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# Open Evening

Our open evening saw over 800 people visit our campus last Thursday. It was a brilliant success with students applying for the UTC starting next September.

Tickets are now available for our next Open Evening, visit [www.utcmmediacityuk.org.uk](http://www.utcmmediacityuk.org.uk) to get your free tickets.



# Young Enterprise



We are delighted to be taking part in the Young Enterprise Company Programme this year.

Cloud Technology Solutions have given UTC@MediaCityUK 1,600 to pay for our yearly subscription.

We have a weekly enrichment session running every Thursday at UTC to work with interested students on this programme.

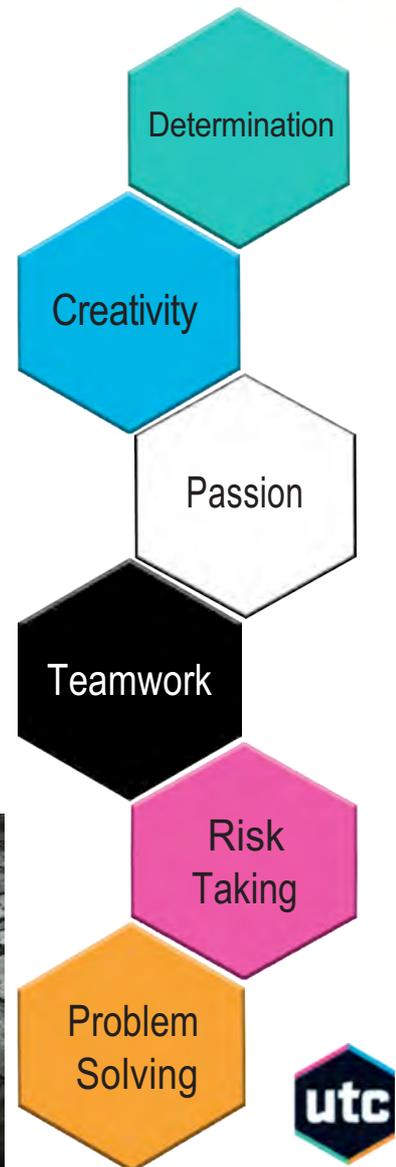
Each student will learn how to write a business plan, produce a logo, learn about business marketing and finance.

This is an excellent way for our students to potentially learn how to go freelance when they leave us in Year 13.

Cloud Technology Solutions will also be providing these students with a business mentor who will guide them through this full year programme.

# Macbeth @ The Lowry

The English department had a theatre trip to the Lowry on Thursday 10th October, they had 27 free tickets to give away for Y10s and Y11s to go and see the National Theatre's Macbeth. Luke from Year 11 said 'This was a really interesting opportunity to see Macbeth in theatre in real flesh rather than a book'.



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# Aldridge Creates

UTC@MediaCityUK will be launching a new business start-up centre in the front hub of the college.

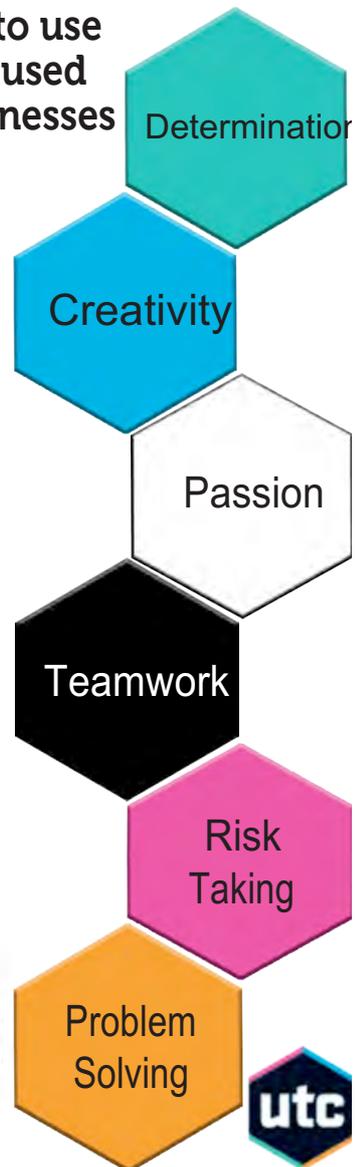
This area will house three new businesses from the Greater Manchester area.

Each of the new tenants will receive support from the Business Growth team from Manchester.

Sarah Harrison will be working from UTC every Tuesday and Thursday to support these businesses to grow.

Our students will also have the opportunity to work on the hot desk space outside the offices. This will be a great place to engage with business owners and to share knowledge and support.

We have already had several requests from students who want to use this space for their business ideas. We feel that this area will be used as a business incubation centre, producing new successful businesses in Salford ways.



## UTC'S SweetOpia

A group of Year 10 students are in the process of setting up a sweet shop in College called Sweetopia.

Their shop will be up and running shortly, providing 10p bars of chocolate every break to staff and students.

All money raised will be sent to Children in Need



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# Year 13 Next Steps Evening

We have organised a 'Next Steps Evening' for our current Year 13 students and their parents on Thursday 8th November 6pm – 7:30pm at UTC@MediaCityUK.

The aim of the evening is to inform students and their parents about their next steps when they leave us.

We will have a selection of higher education providers and apprenticeship organisations promoting their courses via promotional stands followed by presentations on:

- \* UCAS process
- \* How to write a personal statement
- \* Student Finance
- \* Apprenticeships

Book your tickets now on our Eventbrite page: <https://www.eventbrite.co.uk/e/year-13-next-steps-evening-tickets-50440629280>



Edge Hill University



Manchester Metropolitan University

University of Salford  
MANCHESTER



## Gaydio Visit

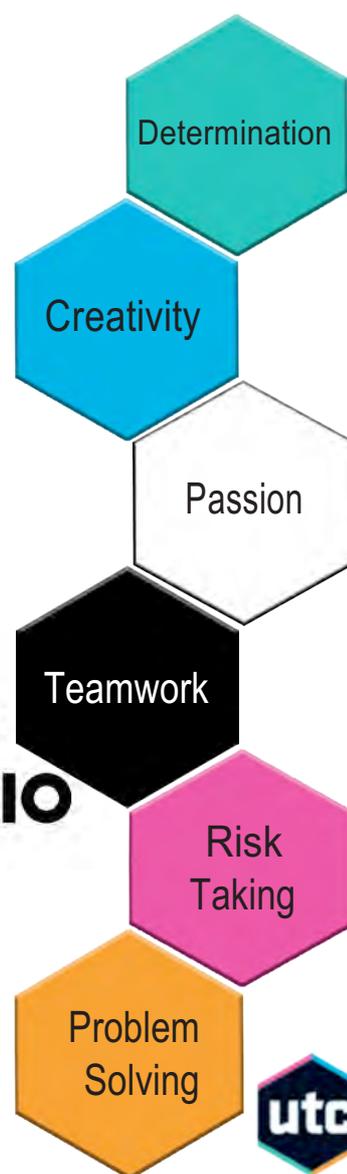
We are partnering with a local radio station called 'Gaydio', they are working with students across the UTC to embed skills into radio production.



**GAYDIO**

## Danish Visit

On Monday 1st October a group of Danish students visited the UTC@MediaCityUK to view the facilities we have on offer and to meet with students of the same age to compare the similarities and differences of being a student in Denmark and the UK.



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# Youth Fed

Youth Fed are working in partnership with Raytheon and are looking to recruit twelve Year 13 students onto their Cyber and Digital skills programme starting in October.

This programme will run every Wednesday at Salford Academy and you will learn the following skills

Technical skills  
Employability skills  
Theory of cyber security  
C.V building and job search in tech  
Teamwork  
Confidence



**Raytheon**  
youth fed

This programme will teach you the basic skills you will need to know to work in cyber security.

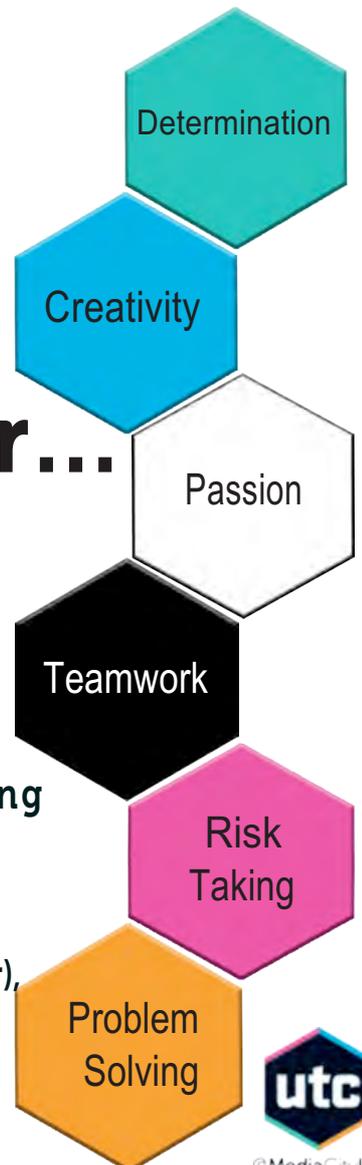
If you are interested in attending this programme, please contact Lynne Loughnan (UTC Careers Advisor)) who will complete a referral form for you.



## Spotlight on a teacher...

Alice Shaw

- o **Subject** - Tv & Film
- o **Career Highlight:** - Working with the young creative minds of Manchester
- o **Hobbies** - Cooking, I'm currently applying for Masterchef
- o **Who inspires you:** - Royston Mayoh (Director), Royston teaches me that skills can be learnt at any age and to not give up on something you want to achieve.



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# Halle Orchestra

Last week a group of Year 13 students were invited to film the Halle Orchestra at the Bridgewater Hall in Manchester City Centre. Our students played the role of Directors, Camera operators and Vision mixers.

## Open Evening

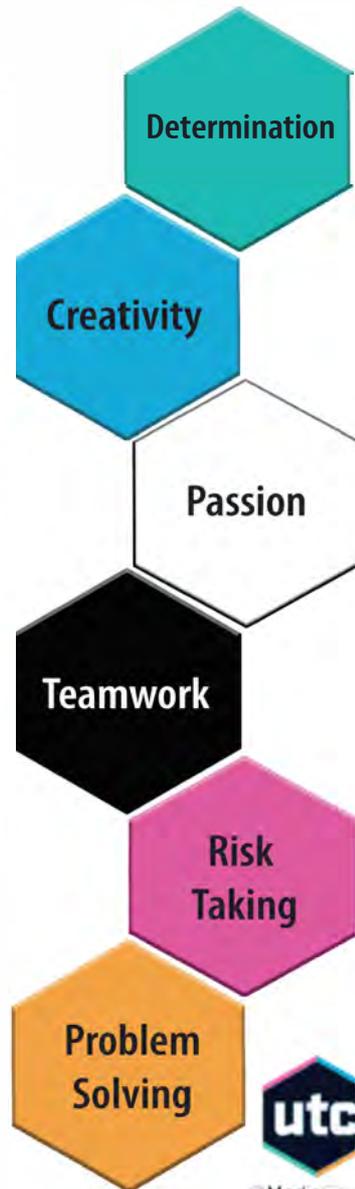
Book tickets for our next open evening next January.



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**Open Evening**  
Thursday 24th January  
6.30pm - 8.30pm  
Year 10 & 12 Applications for September 2019  
Book tickets online at  
[www.utcmidiacityuk.org.uk](http://www.utcmidiacityuk.org.uk)

Film & TV Courses  
Media & Gaming Pathways  
Years 10-13  
GCSE, BTEC & A-Level



Thank you for your continued support.

Ruth Bradbury - Principal



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