

2017														
September		October		November		December		January		TOPICS:				
1	Fr		1 Su	1 We	Audience profiling	1 Fr		1 Mo	New Year's D.	1	Media Sectors And Synergy • Sectors (moving image [film/video and TV], audio, publishing, websites, games). • Synergy (cross-media links, advantages and product connections). Media Products and Processes Ideas Development> Pre-production>Production>Post-production>Distribution>exhibition Digital media platforms and devices Platforms: Broadcast, streaming, cinema, online Devices: Games consoles, smart phones, smart tv, Multimedia technology and consumption Convergence, personalisation, interactivity Audience Types Individual / Group / primary / secondary / passive / active Audience and producer control and regulatory bodies Audience research and profiling Quantitative / qualitative / primary / secondary / demographic / psychographic Communicating meaning and stylistic codes Visual and technical codes / representation / narrative / genre			
2	Sa		2 Mo	2 Th			2 Sa		2 Tu	Unit 1 REVISION, EXAM AND QUESTION PRACTICE				
3	Su		3 Tu	3 Fr		3 Su		3 We						
4	Mo		4 We	4 Sa	Communicating meaning and stylistic codes	4 Mo		4 Th	MOCK EXAM WEEKS					
5	Tu		5 Th	5 Su			5 Tu			5 Fr				
6	We		6 Fr	6 Mo		6 We		6 Sa						
7	Th		7 Sa	7 Tu	Representation	7 Th		7 Su	EXAM 9 TH JANUARY 2018					
8	Fr		8 Su	8 We			8 Fr			8 Mo				
9	Sa		9 Mo	9 Th	Genre	9 Sa		9 Tu						
10	Su		10 Tu	10 Fr			10 Su		10 We					
11	Mo		11 We	11 Sa	Narrative	11 Mo		11 Th						
12	Tu		12 Th	12 Su			12 Tu		12 Fr					
13	We		13 Fr	13 Mo	Audience and producer control and regulatory bodies	13 We		13 Sa						
14	Th		14 Sa	14 Tu			14 Th		14 Su					
15	Fr		15 Su	15 We	Audience research	15 Fr		15 Mo						
16	Sa		16 Mo	16 Th			16 Sa		16 Tu					
17	Su		17 Tu	17 Fr	MOCK EXAM WEEKS	17 Su		17 We						
18	Mo		18 We	18 Sa			18 Mo		18 Th					
19	Tu		19 Th	19 Su	MOCK EXAM WEEKS	19 Tu		19 Fr						
20	We		20 Fr	20 Mo			20 We		20 Sa					
21	Th		21 Sa	21 Tu		21 Th		21 Su						
22	Fr		22 Su	22 We		22 Fr		22 Mo						
23	Sa		23 Mo	23 Th		23 Sa		23 Tu						
24	Su		24 Tu	24 Fr		24 Su		24 We						
25	Mo		25 We	25 Sa		25 Mo	Christ-mas Day	25 Th						
26	Tu		26 Th	26 Su		26 Tu	Boxing Day	26 Fr						
27	We		27 Fr	27 Mo		27 We		27 Sa						
28	Th		28 Sa	28 Tu		28 Th		28 Su						
29	Fr		29 Su	29 We		29 Fr	Have a holiday!	29 Mo						
30	Sa		30 Mo	30 Th		30 Sa		30 Tu						
			31 Tu			31 Su		31 We						